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From: Chris Peasley

To: Date:

Mon, 19 Oct 2015 18:32:54 +1100

Ok that's great.

Not comfortable with SPV for him, will open flood gates...

Let's still discuss but look at other options.

Ср

Christopher R. Peasley Executive General Manager Echo Entertainment Group

On 19 Oct 2015, at 5:47 PM,

wrote:

CP

has secured a trip this weekend without an SPV!! Below are the numbers anyway.

Recent history suggests that he is worth an average of 20k theo a day. He will normally stay a min of 3 nights.

Hypothesis:

Length of trip = 4 days

Turnover = 8m

Net Theo = 80k (1% of TO)

SPV = 5k

Direct contribution = 24% of Net Theo win

Regards

Vice President Sales and Marketing – VIP Table Games Echo Entertainment Group Limited
Level23, HWT Tower, 40 City Road Southbank Vic 3006
M:
www.echoentertainment.com.au
<image001.png></image001.png>
From: Chris Peasley Sent: Monday, 19 October 2015 10:10 AM To:
Subject: RE:
Ok
A chat
Present me something with some maths behind it please.
From:
Sent: Friday, 16 October 2015 11:44 AM To: Chris Peasley Subject:
CP,
Would like to have a chat about the possibility of giving some SPV's to incentivise an incremental trip this month.

Let's chat when you're free.

Regards

Vice President Sales and Marketing – VIP Table Games **Echo Entertainment Group Limited**

Level23, HWT Tower, 40 City Road Southbank Vic 3006



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