

GOLD COAST 2018 COMMONWEALTH GAMES

Realising and maximising legacy benefits

Embracing 2018 Legacy Strategy

UCR2018 will be a historic change around the 11 days of elite athletic sporting competition. UCR2018 forms the premise of a **transformative legacy, creating an iconic and enduring economic growth and greater innovation and social justice.**

Embracing 2018 is a strategic framework that will ensure that GC2018 creates and delivers benefits for our communities in a way beyond the event.

- Enhancing jobs and powering economic growth**
 - Use of UCR2018 as a catalyst for economic growth and job creation
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- Accelerating the Gold Coast to a world-class business city**
 - Use of UCR2018 as a catalyst for economic growth and job creation
 - Use of UCR2018 as a catalyst for economic growth and job creation
- Following 2018: The ongoing legacy**
 - Use of UCR2018 as a catalyst for economic growth and job creation
 - Use of UCR2018 as a catalyst for economic growth and job creation
- Building active, engaged and inclusive communities**
 - Use of UCR2018 as a catalyst for economic growth and job creation
 - Use of UCR2018 as a catalyst for economic growth and job creation

Benefits Assessment Framework

Introduction
To support the analysis of the health of the benefits realization and associated Legacy Program objectives, the following benefits assessment framework has been developed, providing an approach for the assessment of:
- The relative priority of benefits; and
- The contribution initiatives within the Legacy Program make to benefits.

Objectives
The objective of the benefits assessment framework is to provide visibility of initiative health of the Legacy Program and enable effective decision-making for the management of the portfolio of initiatives contributing to benefits, including the investment decision.

The outcomes of the benefits prioritization and contribution assessments (as represented in the sample Benefits Health Report at Appendix Two) will be used to manage the realization of benefits using the below guide.

Overall Initiative	Contribution Rating	Breakthrough	Stretch	Supporting
Significant	Continue to monitor the contribution of initiatives to the achievement of the benefit.	Consider opportunities to reduce portfolio of initiatives contributing to the benefit particularly where significant investment is required.		
Moderate	Maintain the current initiative portfolio or invest in further initiatives to lift the overall contribution rating.	Maintain the current initiative portfolio contributing the achievement of the benefit.		
Minor	Increase the portfolio of initiatives contributing the achievement of the benefit through identification and investment.	Increase the portfolio of initiatives contributing the achievement of the benefit or remove the benefit from the register of benefits targeted.		



Benefits Realisation Health Check

Creating enduring jobs and powering economic growth

Benefit	Priority	Initiative Contribution	Data & Reporting	Projects assessed contributing to benefit					
				OCG	GOLD	CoC	CoD	TMH	QPS
8. Awareness, capacity and capability building of Queensland business for GC2018 resulting in enduring economic uplift	Stretch	● ●		3	3	0	0	0	0
9. GC2018 highlights trade and investment opportunities for Australia	Stretch	● ●		2	1	0	0	0	0
10. The GC2018 Queens Rateo Rally builds engagement, trade and tourism opportunities domestically and internationally	Supporting	● ● ●		2	1	0	0	0	0
11. GC2018 supports jobs growth over 10 years	Breakthrough	● ● ● ●		4	1	1	14	4	0
12. Queensland businesses experience significant economic uplift	Breakthrough	● ● ● ● ●		4	0	0	14	4	0
13. GC2018 creates opportunities to obtain new skills, training and experience	Supporting	● ● ● ● ●		4	2	0	0	0	0
14. GC2018 is a catalyst for accelerating the transformation of the Gold Coast Health and Knowledge Precinct into a globally competitive tech hub	Breakthrough	● ● ● ● ●					0	1	0
15. GC2018 inspires greater levels of customer service on the Gold Coast and in Queensland	Stretch	● ● ● ● ●		1	0	0	0	0	0
16. The Gold Coast and Queensland are tourism destinations of choice	Supporting	● ● ● ● ●		2	2	1	0	0	0
17. GC2018 creates opportunities for permanent legacy benefits from infrastructure improvements, including the Gold Coast light rail stage 2	Stretch	● ● ● ● ●		16	3	4	13	4	0

Embracing 2018 website

Sky is the limit for Reconciliation Action Plan trainee

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Evaluation and Monitoring Framework
Embracing 2018 Legacy Program

Aspirations → Success Factors → Benefits

Indicators, Legacy Projects, Legacy Stories

Evaluation & Research

Games time

Trade 2018
GOLD COAST 2018 COMMONWEALTH GAMES QUEENSLAND, AUSTRALIA

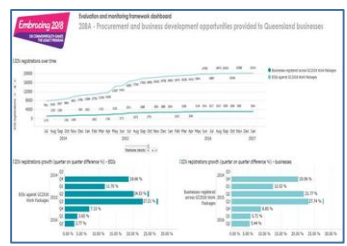
Festival 2018
XXI Commonwealth Games

OCG PROJECT COMPLETION REPORT

LEGACY PROJECT EVALUATION REPORT

Griffith UNIVERSITY Economic Modelling

Embracing 2018 data platform



Mapping legacy stories to benefits

Engaged & Inclusive Communities

Benefit
GC2018 is a catalyst for increased social inclusivity, diversity and community pride in Gold Coast and Queensland communities

Media stories
Gateways Public Art Commission
Stars School Challenge
Human Ventures million stars contribution
Griffith celebrates 1 year until GC2018
First GC2018 commemorative coins
Gold Coast Schools Connect
Students made 3500 mementos
GC students connect Commonwealth
Embracing 2018 Velodrome Wood Cycling
Students showcase Carrara Precinct
Students playing a part in the games

2017

Ahead of the Games

2018

Post-Games Report

2019

2023

Final Evaluation Report