



Our Kids Count social media promotional toolkit

Posts

Please feel free to publish these posts to your social media accounts, and don't forget to include the hashtag: #ourkidscountqld

Message 1:

It's really important to register the birth of your bub. It helps them as they get older to do things like start kindy, school or play for a sports team.

Our kids count, so make sure your bub is registered today. Register online at www.qld.gov.au/births or call the Registry of Births, Deaths and Marriages on 13 74 68.

#ourkidscountqld #RegisteredAndReadyToGo
#Aboriginal #TorresStraitIslander

Message 2

It's never too late to register the birth of your bub – by doing so you're giving them access to rights and opportunities.

The hospital doesn't do it for you, but it's quick and easy. To find out how to register your bub, visit www.qld.gov.au/births.

#ourkidscountqld #RegisteredAndReadyToGo
#Aboriginal #TorresStraitIslander

Imagery



Queensland
Government