### Advancing Indigenous Business

## Creating an environment for Indigenous businesses to **start, grow and employ**

Successful Indigenous businesses create economic growth, employment opportunities and thriving communities for Aboriginal people and Torres Strait Islander people. The Queensland Government is committed is to facilitating and supporting the development, growth and sustained success of these businesses.

### Advancing Indigenous Business initiative

As part of the Advancing Small Business Queensland Strategy 2016–20, the Advancing Indigenous Business initiative is delivering targeted support for Indigenous business owners to empower them to navigate a rapidly changing economic environment.

The initiatives aims to:

- connect Indigenous small businesses with opportunities and support across the state
- increase the number of Indigenous businesses in Queensland and work with these businesses to improve success rates
- help established businesses to grow and employ more Aboriginal people and Torres Strait Islander people
- ensure government support is more straightforward and accessible for Indigenous small businesses
- increase participation by Indigenous small businesses in programs such as grants, mentoring and networking.

# Helping Indigenous businesses to start, grow and employ

We are committed to strengthening connections with stakeholders by identifying areas for collaboration, teamwork and information sharing

This includes Indigenous chambers of commerce, business networks, banks, major corporations and key federal, state and local government agencies.

Our programs will address the challenges faced by Indigenous businesses through supporting diversity, recognising their values and enabling them to use their strengths to grow and employ.





### Department of Employment, Small Business and Training

Our department is committed to providing support and services to Indigenous small businesses. This includes providing access to business professionals and mentors with expertise in a wide variety of areas to help businesses develop and grow.

We also build awareness of Queensland's successful Indigenous small businesses by promoting and showcasing them through the Business Queensland website, social media, and other communication channels.

By leveraging the broader Advance Queensland agenda and increasing government procurement opportunities, we can help position Indigenous businesses to innovate, seize opportunities and create positive outcomes.

Working in partnership with industry and community, the Advancing Indigenous Business initiative demonstrates the Queensland Government's commitment to supporting the enterprises of Aboriginal people and Torres Strait Islander people.

## Big screen for Indigenous small business

Increasing the reach of Aboriginal and Torres Strait Islander storytelling through the use of digital platforms is the goal of Small Business Digital Grant recipient, Bacon Factory Films.

Owner Dean Gibson works on multi-million dollar campaigns for the federal government and major corporations, as well as grassroots content for remote Indigenous communities.

'Starting this business was always a passion of mine and I knew it would be a challenge initially. But I never lost sight of the end goal and was always proud of what I produced. My persistence and determination is what made Bacon Factory Films a successful small business.'



#### **Connect with us**



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Dean Gibson. Bacon Factory Films