

Advancing Small Business Queensland

Advancing Women in Business Networking and Feedback Event | 30 January 2017 Summary of Response Data

Why did you attend this event?

Expand my network by meeting someone new – 0%
Learn more about Advancing Women in Business – 13%
Both A&B – 87%

Based on the presentation you just heard, do you think Office of Small Business has a firm grasp of the issues facing women in business?

You're spot on! - 28%
You're on the right track but there are still some topics missing – 72%
Doing ok – 0%
You're off the mark. We need to talk – 0%

What's the single biggest issue facing you as a woman in business?

Working in a male dominated industry
Financial modelling for raising capital
Confidence
Globalisation, procurement driven organisations are not small business friendly.
Juggling kids and work and learning about grants in the relevant time frames
Gender discrimination
Time management
Dedicating enough time to work on the business instead of delivering client projects
Preconceived bias that a man can do a better job
Time management
Not being taken seriously
scaling my business globally
Boys club mentality Time management High heels and car parks
Work life juggle,
Time management
Not being taken seriously
Funding
Long term planning versus short term steps...
Juggling work and everything else
Guilt
Trying to please everyone when pleasing as many as possible is as good as it will get!
Managing the workload.

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Below are the issues identified through our consultation process. Rank them in order of priority.

1. Networking
2. Confidence
3. Juggling Act
4. Awareness of available services
5. Mentoring access
6. Grants
7. Consider culture
8. Skills gaps
9. Support for young women in business

Is there anything we've missed?

Fostering an entrepreneurial culture in communities where it's not seen as belonging. [-o-]
Grants are well and good, but enabling business to win more business is more sustainable
Education programs with key experts
Women have a natural inclination towards collaboration and the strategy could encourage that further
Technological integration
Regional focus and support
Business alignment to personal aspirations
Business 101
Don't just target women to create change. The whole community needs to be engaged.
Not skills gap but education gap on new trends and issues. Too far behind on international scale.
Making it ok to ask for help, fail and learn
Industry specific biz assistance (maybe you do this already, not sure?)
Exporting and tapping into global markets
Opportunities for small business to work w state gov - procurement and contract issues etc.
Dido - government procurement issues
Business collaboration