

Advancing Small Business Queensland Strategy 2016–20

The *Advancing Small Business Queensland Strategy 2016–20* is our plan to enable small business to meet the challenges of a changing economy by creating a stronger environment for small businesses to **start, grow** and **employ**.

This strategy focuses on stronger advocacy for small business, simplified and coordinated service delivery, connecting small business to opportunity and empowering small businesses to grow and employ.

Our vision

- more small businesses opening with a plan for success
- increased business survival due to a better start and an increased focus on growing strongly in the first four years
- more jobs for Queenslanders
- more medium-size businesses
- business owners working smarter not harder
- more small to medium-size businesses that are globally connected
- small businesses as stronger contributors to regional economies
- simplification of government compliance and streamlined processes
- improved connectivity between small business, stakeholders and the Queensland Government.



Queensland

the place for small business
to **start, grow** and **employ**



**Queensland
Government**

Toolkit for small business

The Office of Small Business recognises the economic contribution of our more than 426,000 small businesses and has an array of services, information and grant programs to help small business to work smarter, be sustainable and achieve their growth aspirations.

www.business.qld.gov.au

Head to our Business Queensland website to find all the information on our grants, programs and resources listed below.

Business Queensland website

The Business Queensland website is home to all the information, services and assistance you need as a small business owner.

Business Queensland Facebook page

Like us on Facebook and you'll get updates on details of our programs, grants and events, as well as stories of successful small businesses.

Business Queensland podcast series

Listen to some of our state's small business owners give insight into how they tackle the challenges of growth, innovation, resourcing, technology, competition and time management, and especially how they meet their customers' demands.

Mentoring for Growth program

Mentoring for Growth offers eligible businesses access to a 90-minute panel of between 6-8 volunteer business experts who offer insights, options and suggestions on business challenges relating to growth and innovation.

Mentor Chats

Mentor Chats are available for early stage and start-up businesses requiring one-on-one assistance to address a particular issue or business challenge. Mentor Chats are offered via Skype, face-to-face and at Office of Small Business events across Queensland. Mentor Chats generally last up to 60 minutes.

Mentoring for Growth Hub

This virtual networking platform is by invitation-only, where mentors and mentees can continue their conversations.

Go Local, Grow Local

The 'Go Local, Grow Local' initiative aims to help Queensland businesses promote their products and services, and encourages Queenslanders to support small businesses and farmers in their community by shopping local.

Business Growth Fund

Helping businesses purchase and implement highly specialised equipment or services through co-contribution grants up to \$50,000.

Small Business Digital Grants Program

Enabling small businesses to access the latest digital technologies through matched grant funding up to \$10,000.

Small Business Entrepreneur Grants Program

Helping newly started businesses to access professional advice and support with up to \$5,000 in matched funding.

Queensland Small Business Week

Celebrates the commitment, efforts and passion of small business owners and includes a program of activities focused on making Queensland the place for small business to start, grow and employ. In 2018, Queensland Small Business Week will be held from 28 May to 1 June.

100 Faces of Small Business

Showcases the human stories behind Queensland's diverse small businesses. These stories are presented as a digital gallery on the Business Queensland website.

Advancing Women in Business

This initiative recognises the valuable contribution women in business make to Queensland's economy by providing supporting programs and encouraging more women to start and grow their own business.

Advancing Indigenous Business

This initiative is delivering targeted support for Aboriginal people and Torres Strait Islander people who are business owners and operators, enabling them to unlock their full potential to start and grow their own business.

Queensland Small Business Champion

The Champion listens to the views of small businesses and ensures they are heard by government, as well as providing input and representing Queensland at national meetings.

Find out more

 dtesb.qld.gov.au/small-business

Connect with Business Queensland:

 smallbusiness@dtesb.qld.gov.au

 business.qld.gov.au

 [businessqldgov](https://www.facebook.com/businessqldgov)

 [business-queensland](https://www.linkedin.com/company/business-queensland)

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