



Queensland Women's Strategy 2022-27

Promotional toolkit for Queensland Government agencies, community groups and organisations

The new Queensland Women's Strategy 2022-27 is a high-level framework dedicated to removing barriers preventing women and girls achieving their goals either at work or in the community and includes key commitments to strengthen the status of women in Queensland.

The strategy provides a basis for ensuring the policies and decisions are informed and influenced by women's voices both now and in the future.

The primary focus of the Queensland Women's Strategy 2022-27 is to strengthen women's economic security. A lack of financial independence amplifies every other barrier to achieving gender equality and the Government is committed to working together to ensure wherever possible that all Queenslanders are able to thrive from the economic prosperity that comes from increased gender equality.

There are four other priority areas:

- Women's safety, access to health and broader well-being
- Elevating First Nations women in decision making
- Women with diverse background and experiences
- Supporting and empowering women into leadership roles in every aspect of life.

The strategy is for all Queenslanders – governments, businesses, individuals and communities. Everyone has a part to play in achieving gender equality.

You can help promote the Queensland Women's Strategy 2022-27—to help get you started, we've drafted some content you can copy and paste into your promotional channels.

You are also encouraged to follow, like and share content from our [Queensland Women](#) Facebook page (@qldwomen). For more information about the strategy visit www.qld.gov.au/womensstrategy.

You can also email us women@justice.qld.gov.au if you have any questions.

Thanks for your support.

Office for Women
Department of Justice and Attorney-General



Social media

Use the below, draft your own or follow, like and share posts from our @qldwomen Facebook page.

Post 1

The *Queensland Women's Strategy 2022-27* is about ensuring the future economic security, safety and health of women and girls across the state. Elevating First Nations Women so their voices are heard in decision making and listening to women from diverse backgrounds. Bringing attention to their stories to empower and inspire. Learn how we plan to do this at www.qld.gov.au/womensstrategy.

Post 2

Queensland Women's Strategy 2022-27 outlines the Government's vision for women and girls with input from the community, business, and government. Read what we're planning to do at www.qld.gov.au/womensstrategy.

e-news/newsletter article

The *Queensland Women's Strategy 2022-27* is about ensuring the future economic security, safety and health of women and girls across the state. Also important is elevating First Nations women so their voices are heard in decision making and listening to women from diverse backgrounds. We also want to draw attention to women's stories and successes to empower and inspire.

The strategy provides a basis for ensuring the policies and decisions are informed and influenced by women's voices both now and in the future.

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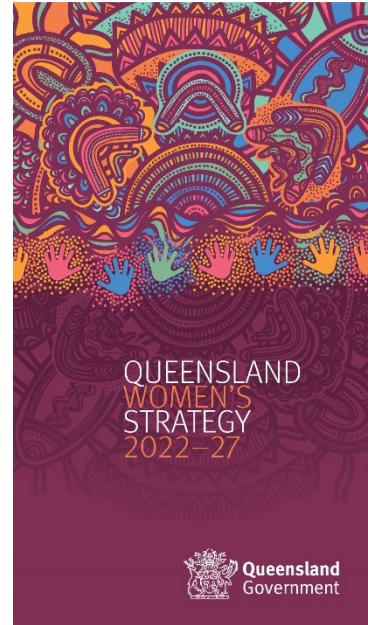
The strategy is for all Queenslanders – governments, businesses, individuals and communities. Everyone has a part to play in achieving gender equality.

For more information go to www.qld.gov.au/womensstrategy and read what we plan to do and how we plan to achieve our goals. You can also download free graphics for social, web and desktop use.



Graphics and downloadable resources

You can download a range of free graphics for social, web and desktop use, as well as other resources (posters, invitations) [online](#).



Other useful information:

[Women's Budget Statement 2020-21](#)

[Women and Men Statistical Profiles](#)

[Gender analysis online](#)

[Gender analysis toolkit and other online resources](#)

