

THINK the DRINK

Objectives

The objectives of THINK the DRINK include to:

- provide an accredited responsible service of alcohol (RSA) training certificate to assist students about to enter the workforce or go on to further study
- educate participants that the right to consume alcohol also comes with responsibilities to themselves, hospitality staff, and the community
- ensure greater awareness around the laws for the sale and consumption of alcohol and penalties for non-compliance
- provide information on standard drinks and the dangers of binge drinking and drink spiking.

Commencing the program

1. Approach local schools to discuss the possibility of running the program. Promote as educative, engaging, interactive alcohol awareness program.
2. Obtain quotes to facilitate the RSA training certificate component.
3. Seek sponsorship from licensed venues, local businesses, community groups and/or agencies, like the Queensland police or local council.
4. Raise the profile of the initiative by promoting through local media outlets.

Alcohol awareness component

Suggested topics may include:

- alcohol and the laws in Queensland
- acceptable behaviour in licensed venues
- what is a standard drink and effects of alcohol?
- binge drinking
- drink spiking
- security providers, their roles and responsibilities
- getting home safely
- need help? Support services available.

Activities and fun stuff to help on the day

1. Information kits. Consider providing each student with a 'goody bag' (branded by the sponsors). Kits should contain any relevant information from the program and/or other promotional materials.
2. Give-away prizes. Try to incorporate lots of quick quizzes throughout the program with rewards.
3. Beer goggles. Students will really enjoy this activity. Speak with your local police station about obtaining supplies.
4. ENTHUSIAM! Embrace each topic, making it fun and memorable for students.